THE LITTLE SUN
Nutrition today, health tomorrow

VDD

Is your child growing appropriately?

Are you raising a child under 2 years of age?

Do you think that healthy children contribute to a brighter future?

For further information, please visit
**mattroibetho.vn**
*or*
Visit a **Mặt Trời Bé Thơ** franchise near your house
for counseling in a welcoming and trusted environment.

## BREASTFEEDING COUNSELING

## COMPLEMENTARY FEEDING COUNSELING

## If you need counseling on child growth, please visit a Mặt Trời Bé Thơ franchise

## Welcoming and trustworthy counseling

**FRANCHISE SERVICE PACKAGES**

| No. | Services | Counseling period |
|---|---|---|
| ***Package 1: Exclusive Breastfeeding (EBF) Promotion*** | | |
| 1 | EBF Promotion 1 | 7th month of pregnancy |
| 2 | EBF Promotion 2 | 8th month of pregnancy |
| 3 | EBF Promotion 3 | 9th month of pregnancy |
| *Expected date of birth* | | |
| ***Package 2: Exclusive Breastfeeding (EBF) Support*** | | |
| 4 | Early Initiation and Exclusive Breastfeeding | Delivery and postpartum |
| ***Package 3: Exclusive Breastfeeding (EBF) Management*** | | ***Child's age*** |
| 5 | EBF Management 1 | 2-4 weeks old |
| 6 | EBF Management 2 | 1-2 months old |
| 7 | EBF Management 3 | 2-3 months old |
| 8 | EBF Management 4 | 4-5 months old |
| ***Package 4: Complementary Feeding (CF) Education*** | | |
| 9 | Timely Introduction of Complementary Foods | 5-6 months old |
| ***Package 5: Complementary Feeding (CF) Management*** | | |
| 10 | CF Management 1 | 6-7 months old |
| 11 | CF Management 2 | 8-9 months old |
| 12 | CF Management 3 | 10-11 months old |
| 13 | CF Management 4 | 12-14 months old |
| 14 | CF Management 5 | 15-18 months old |
| 15 | CF Management 6 | 19-24 months old |

*So far about 800 Mặt Trời Bé Thơ franchises have been set up in 15 provinces throughout Viet Nam.*