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Stakeholder Analysis – Thailand Maternity Protection

| High | | |
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| i ligii | LATENTS - KEEP SATISFIED | PROMOTERS - MANAGE CLOSELY |
| | Can assist with insight and in making decisions Try to increase their interest and move to the right → | Critical stakeholders requiring close collaboration Consult regularly and risk assessments of opponents |
| Influence | National Legislative Assembly Ministry of Finance Ministry of Commerce Ministry of Industry National Health Commission Office (NHCO) Thai Chambers of Commerce International Chambers of Commerce in Thailand (AM, EURO) Professional associations | Labor Protection and Welfare Section of Ministry of Labor Social Security Office (SSO) |
| | APATHETIC - MONITOR Least important stakeholder requiring general updates Try to increase their interest and move to the right -> | DEFENDERS - KEEP INFORMED Make use of their interest, inform and consult |
| | Consumer Protection Authority National Early Childhood Development Committee Labor Congress of Thailand, National Congress of Thai Labor International Labor Organization | Thai Health Promotion Foundation Thai Breastfeeding Center Foundation (TBCF) International Health Policy Program (IHPP) Thai Alliance for Breastfeeding Action (TAFBA) UNICEF- Alive & Thrive - WHO Save the Children Companies with workplace programs (Dtac, Delta Electronics) |
| Low | | Companies with workplace programs (Diac, Deita Electronics) |
| | Low Interest High | |