

Job Description

Position : Social and Behavioral Change Communication Specialist
Job code : COMM40040
Compensation Band : LL
Supervisor : Country Director

BACKGROUND

FHI 360 is a nonprofit human development organization dedicated to improving lives in lasting ways by advancing integrated, locally driven solutions. Our staff includes experts in health, education, nutrition, environment, economic development, civil society, gender, youth, research and technology — creating a unique mix of capabilities to address today's interrelated development challenges. FHI 360 serves more than 70 countries and all U.S. states and territories.

Alive & Thrive (A&T) is a global nutrition initiative to save lives, prevent illness, and ensure healthy growth of mothers and children. From 2009–2014, A&T demonstrated that rapid improvements in infant and young child feeding (IYCF) are possible in settings as diverse as Ethiopia, Bangladesh, and Viet Nam. In 2014, A&T began working in Burkina Faso, India, Nigeria, and throughout the Southeast Asia region, expanding its scope to include maternal and adolescent nutrition, and using agriculture and social protection programs as delivery mechanisms for maternal, infant, and young child nutrition (MIYCN). Currently, A&T is leveraging its robust network and knowledge base to strengthen systems and build capacity in these and other countries across Africa and Asia, and disseminate innovations, tools, and lessons worldwide. A&T is managed by FHI 360 with funding from the Bill & Melinda Gates Foundation and other donors.

The overarching goal of A&T is to accelerate effective coverage at scale of key nutrition interventions in priority geographies. In Bangladesh, A&T will contribute to this goal through strengthening systems for MIYCN interventions by providing technical assistance to government, development partners, and other stakeholders to accelerate delivery.

Scope of Work:

Objective

The Social and Behavioral Change Communication (SBCC) Specialist will be responsible for providing overall technical assistance for the design, implementation, monitoring and evaluation of SBCC strategies as well as building the capacity of A&T partners and their frontline workers in SBCC. S/he will ensure the utilization of best practices and global learning to inform the development of effective SBCC strategies, frameworks, tools, materials)) for MIYCN interventions.

The SBCC Specialist will also support A&T's efforts to enhance the delivery of MIYCN services across government health facilities in rural and urban setting through the delivery of SBC technical assistance, in collaboration with the A&T team.

Under the guidance of the Country Director, the Social and Behavioral Change and Capacity Building Specialist will also lead A&T's efforts in Partnerships. This work will entail support to development partners and United Nations agencies with whom A&T has joint plans or letters of collaboration to

incorporate MIYCN SBC interventions within their programs, develop SBC strategic plans, help manage relationships with those partners.

Specific Tasks for the position:

Social and behavior change Communication (SBCC) technical assistance

1. Provide technical direction to define SBCC approaches and activities to mainstream the promotion of optimal MIYCN behaviors by frontline workers
2. Develop SBCC packages (framework, tools, messages and materials) on MIYCN for use by frontline workers.
3. Develop detailed implementation plans for A&T-supported SBCC interventions, and ensure high quality and timeline delivery of deliverables against intended objectives, targets, and timelines.

Capacity Building1. Build the capacity of A&T partners and their frontline workers in SBCC, including organizing SBCC Training of Trainers (ToTs) and providing regular technical guidance and support for government and Implementing Partners (IP) staff through mentoring, coaching, and on-demand technical assistance.

4. 2. Provide oversight to the SBCC program components, including undertaking field visits to partners to oversee implementation, provide on-site feedback on required improvements, and generate field visit reports with timely and appropriate follow up on action points.

Partnership management

5. 1. Under the supervision of the A&T Country Director, liaise and maintain relationships with Partners with whom the organization has joint ambition/plans/letter of collaboration on MIYCN SBCC.
2. Ensure that all supported SBCC activities from Partners are properly planned and delivered, and report on progress monthly.
6. .
7. Provide support and ensure the quality of the work of partners' selected consultants and staff working on MIYCN SBCC.

Qualifications:

1. Master's degree in Communications, Marketing, Social or Behavioral Sciences, Public Relations, Public Health, or related fields;
2. At list 8 years of SBCC-specific experience in designing, development, implementation, monitoring and evaluation of SBCC strategies and materials as well as related training;
3. Experienced in pre-testing and concept testing SBCC approaches and content;
4. Strong organizational skills, and ability to lead a stream of work;
5. Proficient writing and verbal communication skills;
6. Must be able to read, write and speak fluent English; fluent in Bangla language.
7. Ability to work independently as well as in cooperation with a multi-cultural team;
8. Ability to think creatively and strategically;
9. Relevant computer software skills (including, at a minimum, the standard applications in MS Office).).

Reporting

The Social and Behavioral Change Communication Specialist will report to the Country Director, and maintain a functional relationship with the Partnership, government liaison and upazila implementation specialist, and the Senior Program Officer, Urban and MIYCN and SBC Advisor A&T HQ.

ADDITIONAL INFORMATION:

Equipment to be used: Computer, telephone, calculator, and/or similar devices

Typical physical demands: Works in a typical office setting with occasional field travel to project sites and partner offices.

The job demands intensive travel to urban and rural areas.

This job description summarizes the main duties of the job. It neither prescribes nor restricts the exact tasks that may be assigned to carry out these duties. This document should not be construed in any way to represent a contract of employment. Management reserves the right to review and revise this document at any time.

CV's can be sent to tislam@fhi360.org.