Globally, inadequate breastfeeding leads to preventable deaths, obesity, and cognitive losses, which further cause enormous economic losses. These losses are known as... THE COST OF NOT BREASTFEEDING

Global economic costs of not breastfeeding are around US$341 billion annually

595,379 childhood deaths (6 to 59 months) from diarrhea and pneumonia each year can be attributed to not breastfeeding

974,956 cases of childhood obesity can be attributed to not breastfeeding each year

For women, breastfeeding is estimated to have the potential to prevent 98,243 deaths from breast and ovarian cancers as well as Type II diabetes each year

GLOBAL ECONOMIC COSTS OF NOT BREASTFEEDING AROUND US$341 BILLION ANNUALLY

COUNTRY BREAKDOWN OF EXCLUSIVE BREASTFEEDING RATE AS OF 2017

CAMBODIA: 65%
INDIA: 55%
MYANMAR: 51%
TIMOR-LESTE: 50%

INDONESIA: 41%
LAOS: 40%
USA: 35%
MEXICO: 30%

NIGERIA: 24%
VIETNAM: 24%
THAILAND: 23%
CHINA: 19%

Global Goal is 50% by 2025

Global Goal is 50% by 2025