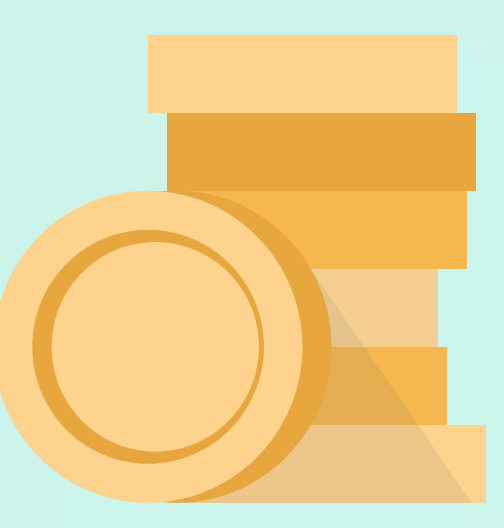




Globally, inadequate breastfeeding leads to **preventable deaths**, **obesity**, and **cognitive losses**, which further cause enormous economic losses. These losses are known as...



THE COST OF NOT BREASTFEEDING

Global economic costs of not breastfeeding are around **US\$341 billion** annually

595,379 childhood deaths (6 to 59 months) from diarrhea and pneumonia each year can be attributed to not breastfeeding



974,956 cases of childhood obesity can be attributed to not breastfeeding each year

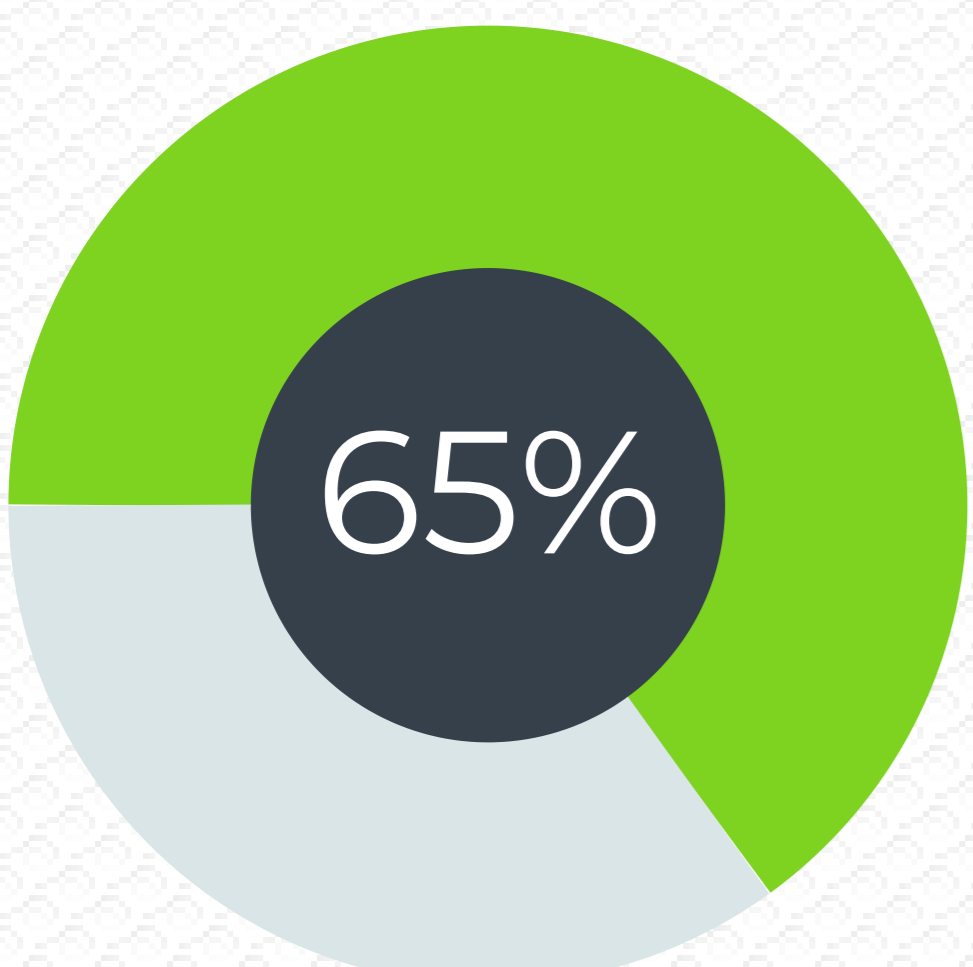
For women, breastfeeding is estimated to have the potential to prevent **98,243 deaths from breast and ovarian cancers as well as Type II diabetes** each year



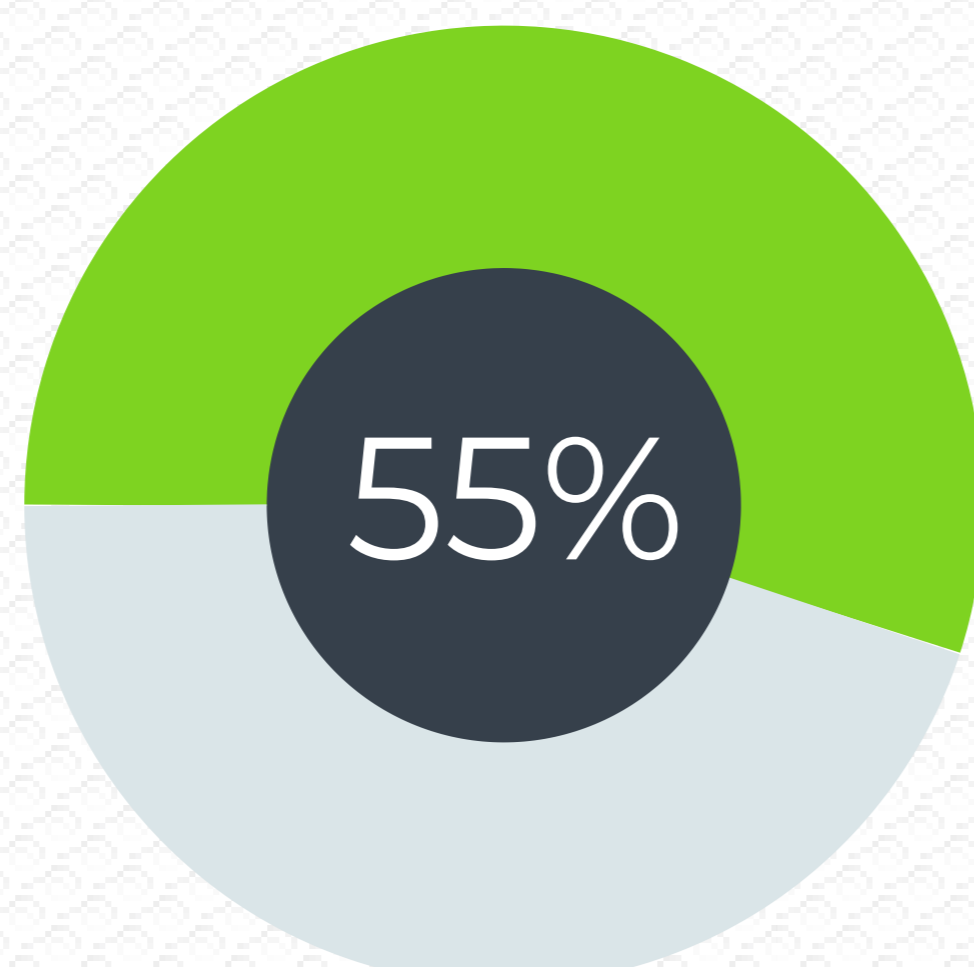
COUNTRY BREAKDOWN OF EXCLUSIVE BREASTFEEDING RATE AS OF 2017

Global Goal is 50% by 2025

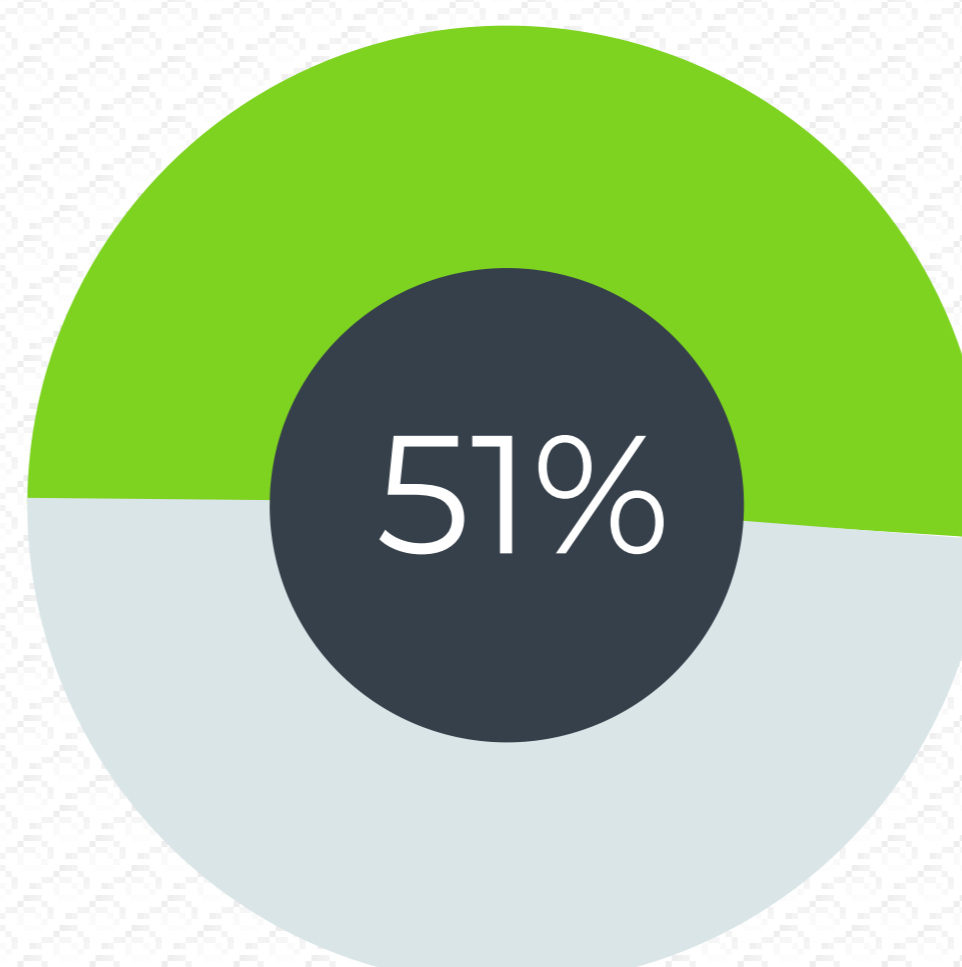
CAMBODIA



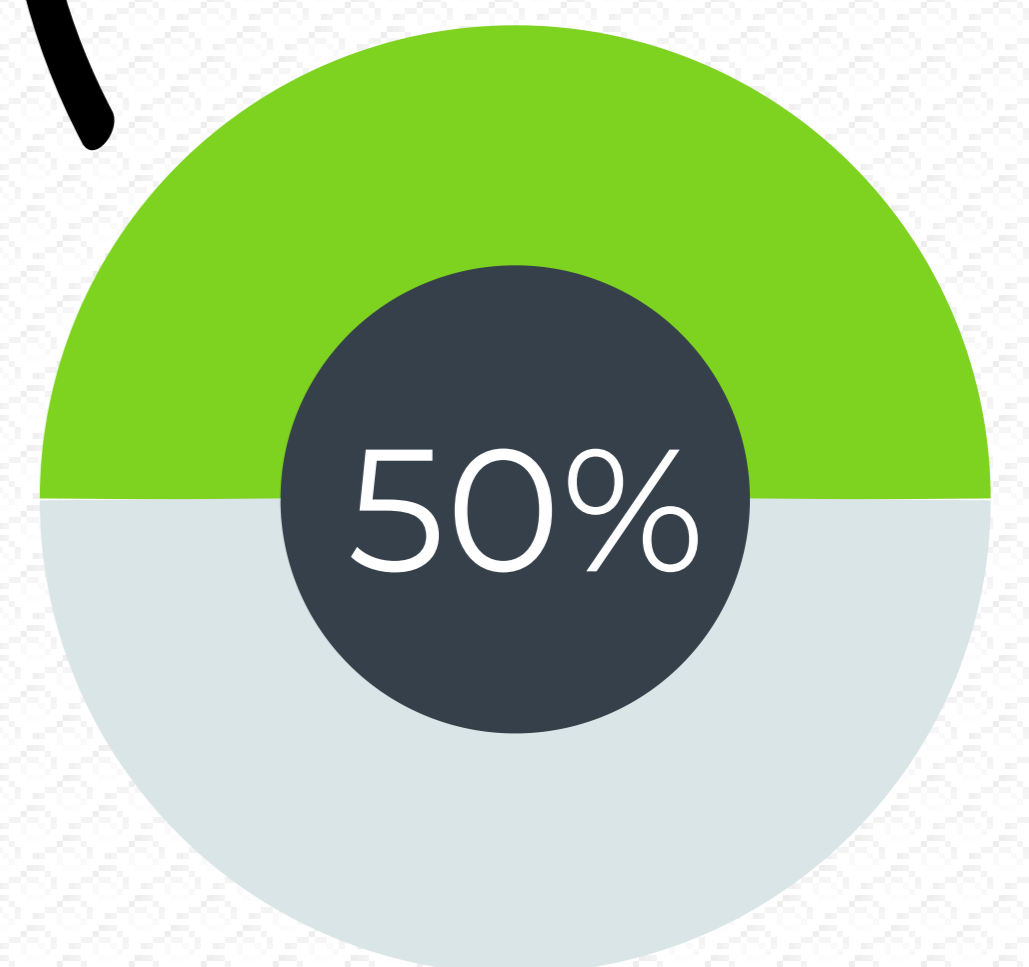
INDIA



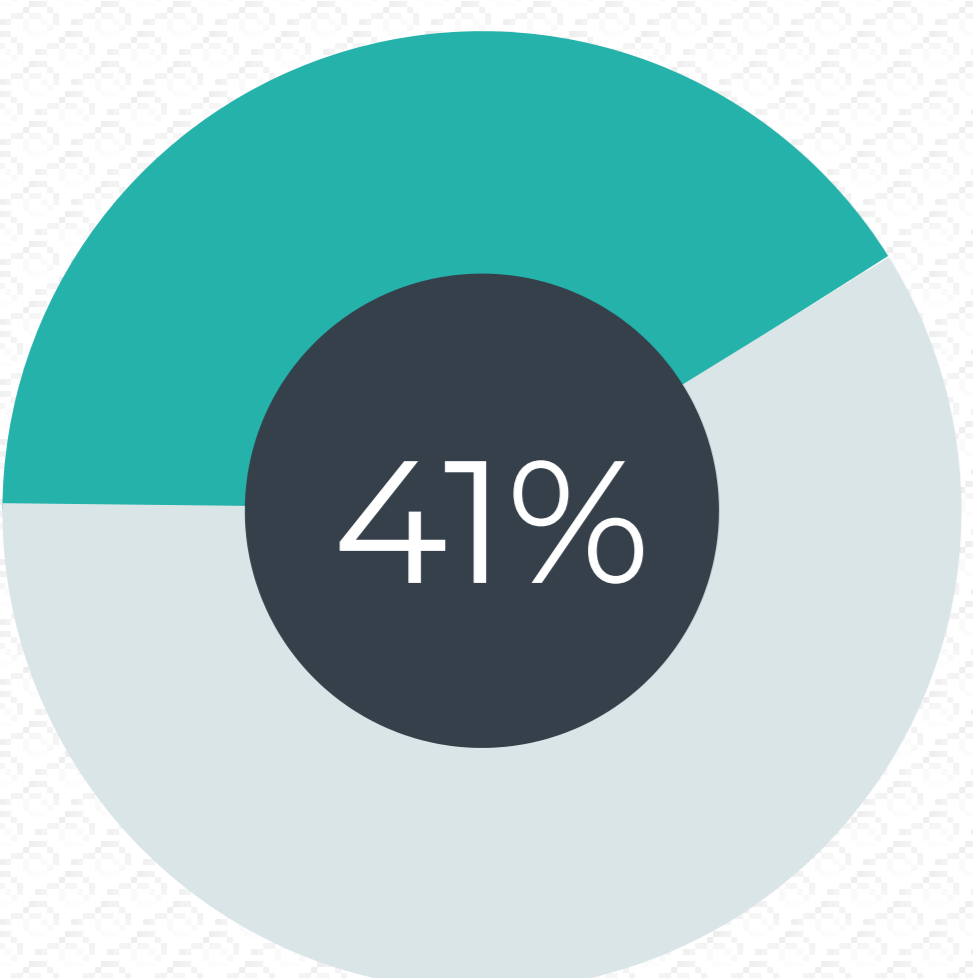
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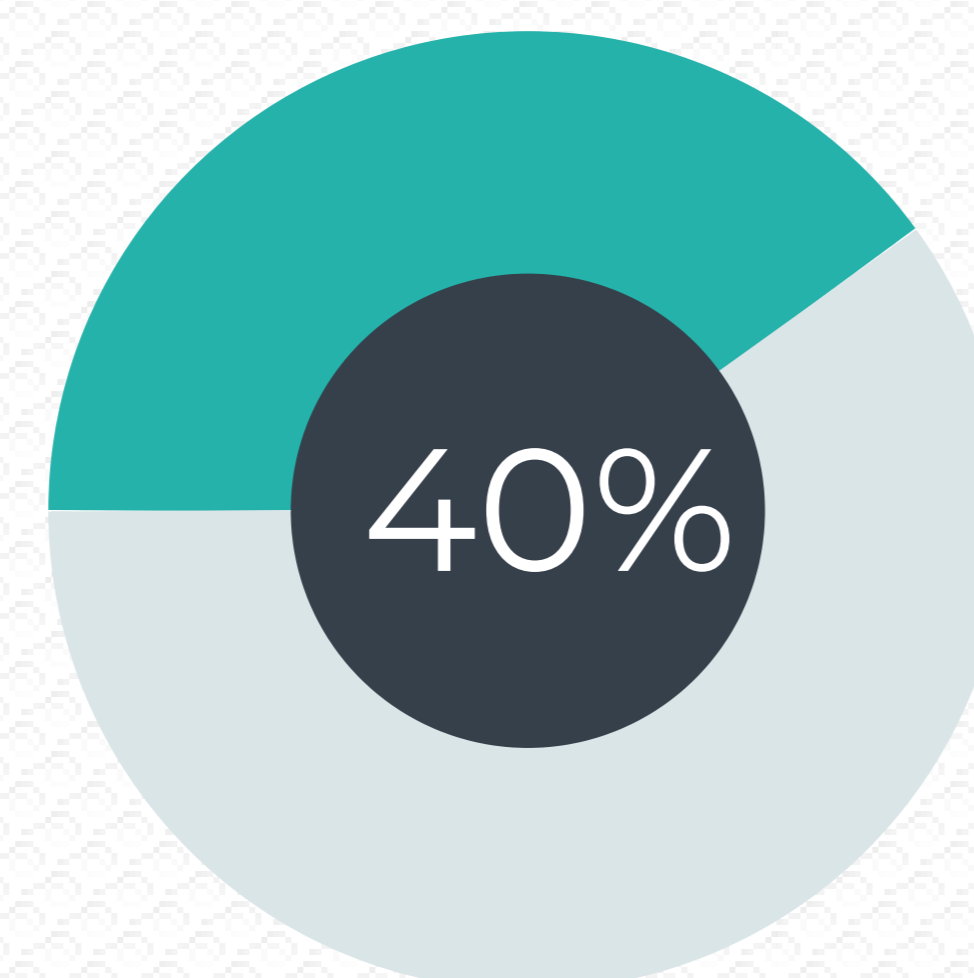
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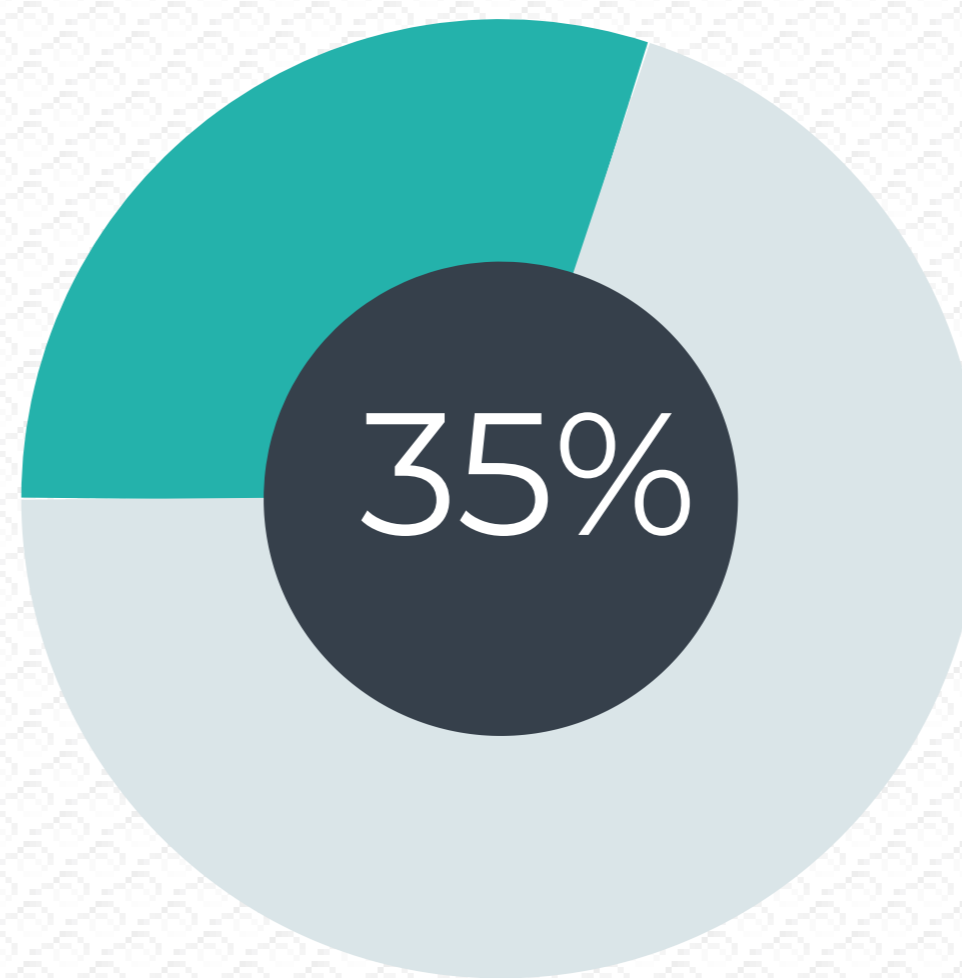
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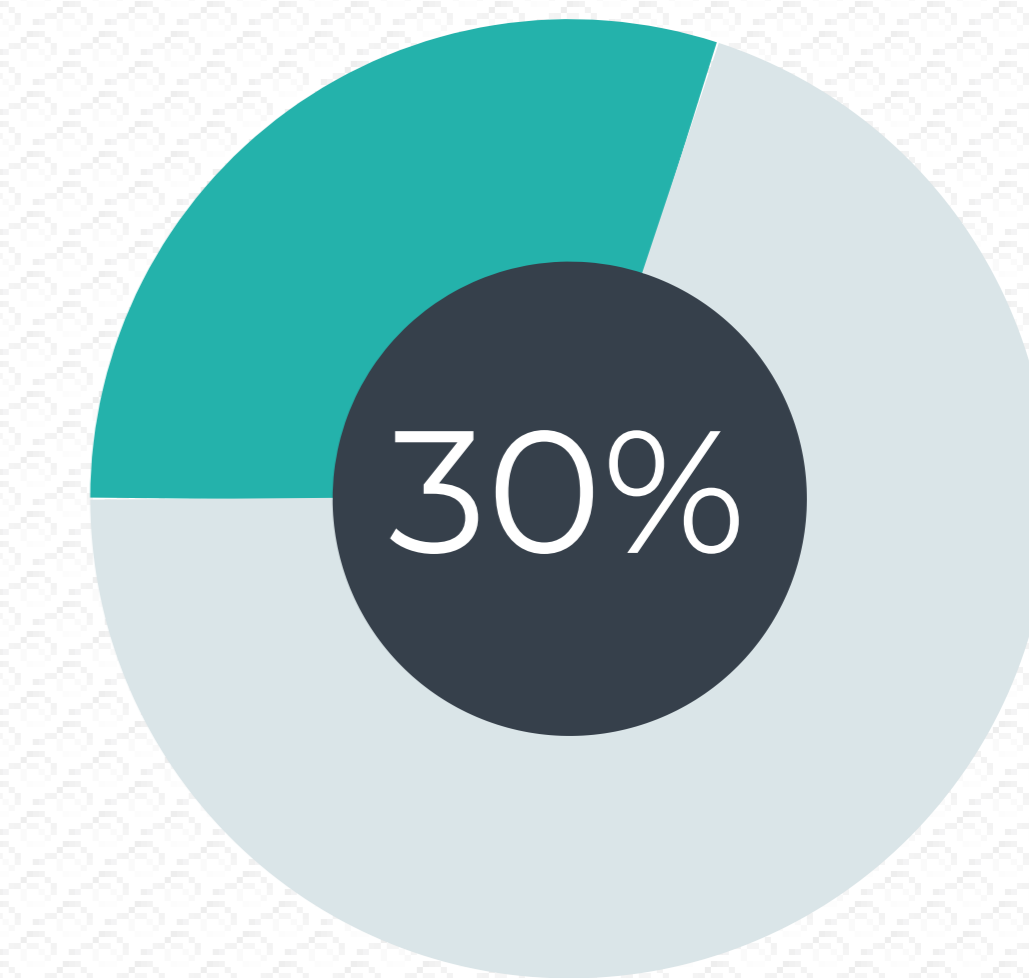
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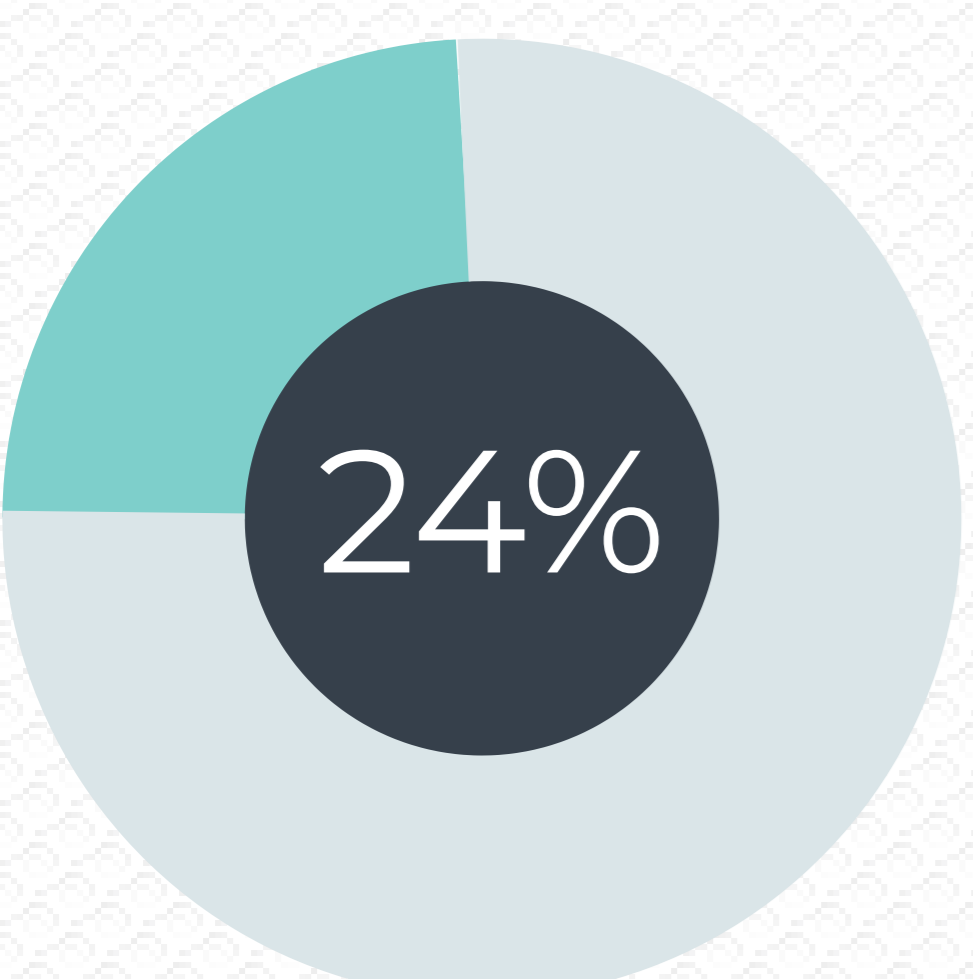
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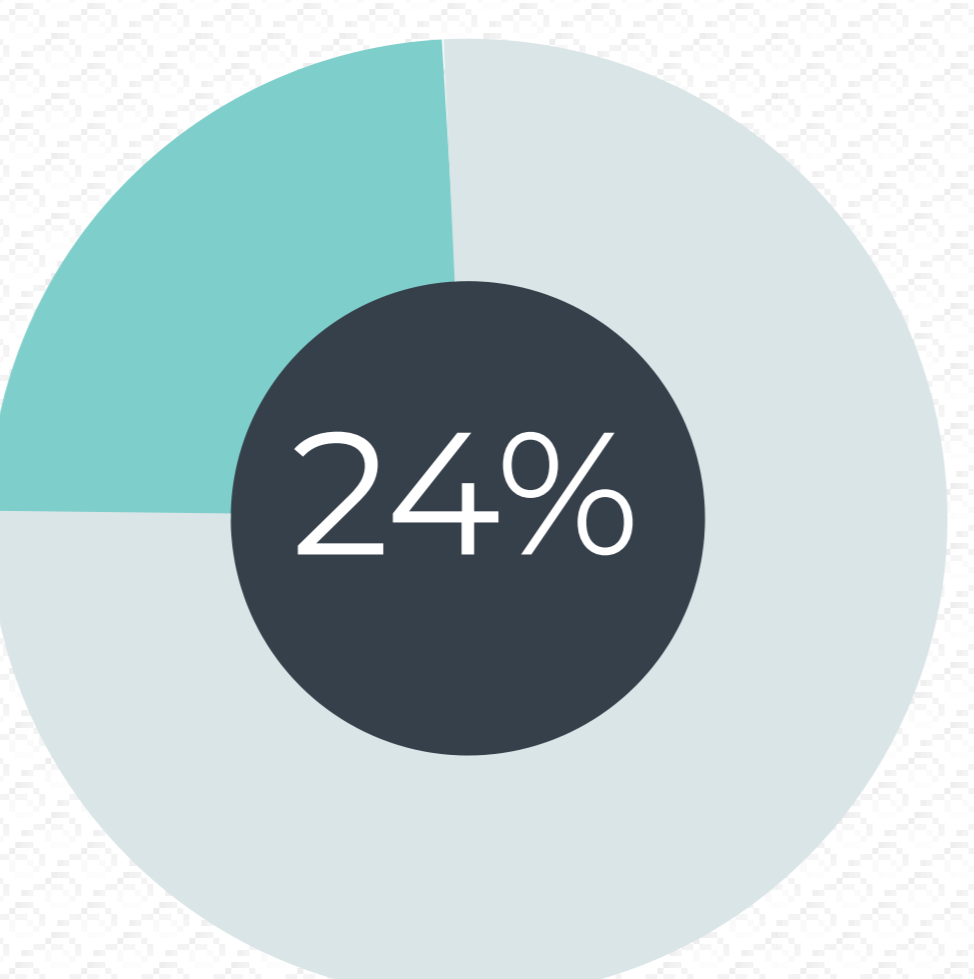
MEXICO



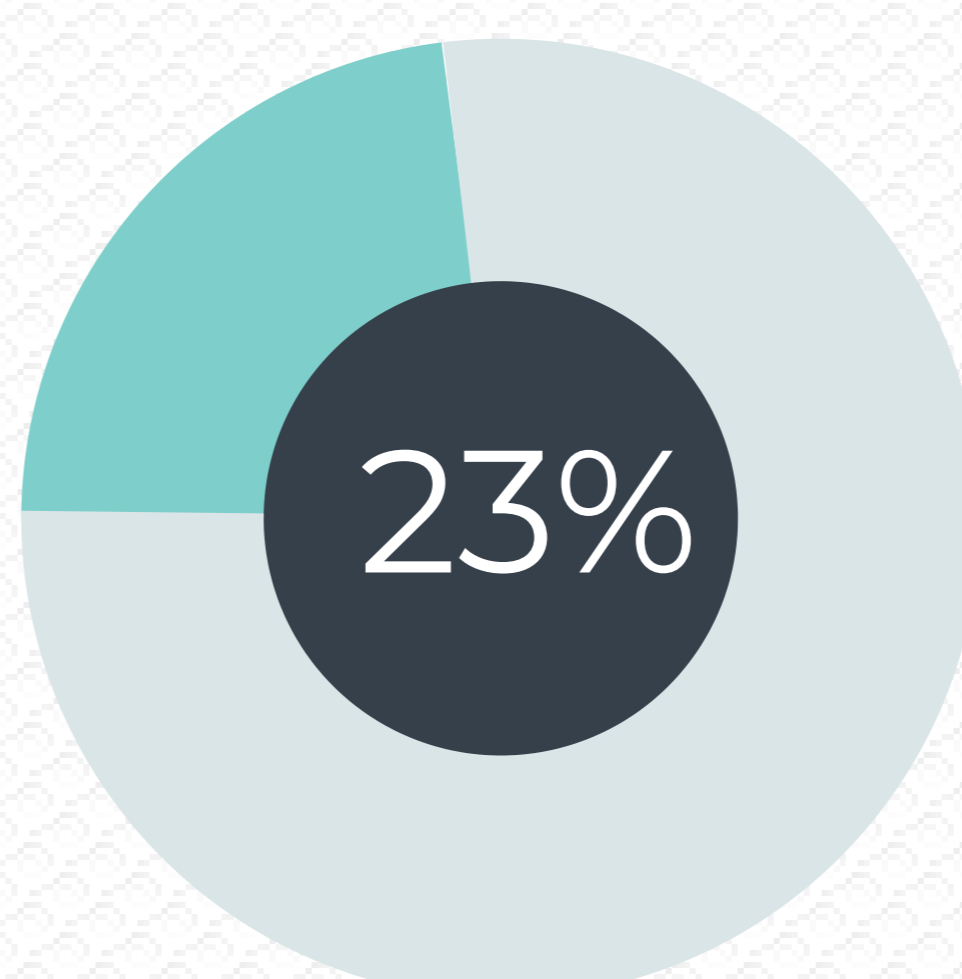
NIGERIA



VIETNAM



THAILAND



CHINA

