



## JOB DESCRIPTION

**POSITION:** Regional Nutrition Social and Behavior Change Advisor - Alive & Thrive Southeast Asia.

**LOCATION:** Southeast Asia.

### DESCRIPTION:

#### Background

[Alive & Thrive](#) (A&T) is a global nutrition initiative to save lives, prevent illness, and ensure healthy growth of mothers and children. From 2009-2014, A&T demonstrated that rapid improvements in infant and young child feeding (IYCF) are possible in settings as diverse as Ethiopia, Bangladesh, and Viet Nam. In 2014, A&T began working in Burkina Faso, India, Nigeria, and throughout the Southeast Asia region, expanding its scope to include maternal and adolescent nutrition, and using agriculture and social protection programs as delivery mechanisms for maternal, infant, and young child nutrition (MIYCN). Currently, A&T is leveraging its robust network and knowledge base to strengthen systems and build capacity in these and other countries across Africa and Asia, and disseminate innovations, tools, and lessons worldwide. A&T is managed by FHI 360 with funding from the Bill & Melinda Gates Foundation, Irish Aid, the Tanoto Foundation and UNICEF.

In Southeast Asia (SEA), A&T provides strategic technical assistance to seven countries (Viet Nam, Cambodia, Indonesia, Laos, Myanmar, Thailand and the Philippines) to support policy and system reforms to create an enabling and supportive environment for MIYCN. To achieve this, A&T SEA works in close collaboration with UNICEF, Save the Children and other partners in these countries to identify and execute an agreed upon work-plan that focuses primarily on regulating inappropriate marketing practices of breastmilk substitutes, maternity protection and breastfeeding-friendly health systems. This also includes support for improving early essential newborn care practices in hospitals by establishing centres of excellence for breastfeeding in Viet Nam, Cambodia, Laos and Myanmar. To improve the access to human breastmilk for at-risk infants (pre-term, low-birth-weight, sick infants), A&T SEA provides strategic technical assistance to setting up human milk banks and related services in Viet Nam and Myanmar, and to establishing a regional network in the SEA region.

In addition to the above, A&T SEA is also mandated to provide technical assistance for social and behavior change communications (SBCC) to some member countries of the Scaling Up Nutrition (SUN) Movement. The aim is to increase uptake of proven tools and approaches for national-level advocacy, and development of multi-sectoral SBCC strategies and country plans for scaling up MIYCN. A&T is currently providing such support to Cambodia, Indonesia, Laos, Myanmar, and the Philippines in the SEA region.

#### Job Summary / Responsibilities

*The Regional Nutrition Social and Behavior Change Advisor* will lead and guide the development, execution and coordination of technical assistance, capacity building and support to governments and partners to improve MIYCN behaviors in SEA using evidence-based tools and approaches. This position is based in the Southeast Asia region (Thailand, Viet Nam, Philippines, Myanmar, Laos or Cambodia preferred).

## Accountabilities

1. Technical support: Provide technical directions and coordinate support to governments and partners in developing and implementing proven SBBC approaches and activities, including those developed by A&T.
2. Evidence generation: Support development and updating of situation analyses, including gathering and reviewing studies, policies and materials, stakeholder and opinion leader assessments. Manage the development and implementation of formative assessments and innovative approaches to increase learning around MIYCN behaviors in collaboration with governments, partners and contractors.
3. Strategic Communication: Collaborate with governments, partners and colleagues to plan, develop, and produce tools and communication vehicles to enhance capacities, policies and systems leading to improved MIYCN behaviors in the region, and support related program objectives.
4. Documentation and dissemination: Contribute to the documentation, dissemination, and reporting of A&T activities, experiences, and results for partner and donor updates, publications, social media, and relevant communication channels.
5. Measurement, learning and evaluation: Support measurement, learning, and evaluation activities, including monitoring implementation of country and regional workplans and application of A&T tools, as well as contribute to the design, implementation and use of project evaluations.
6. Representation and engagement: Represent A&T in meetings, workshops, working groups, and networks with external stakeholders including governments, civil society organizations, and other partners. Increase the visibility of A&T within the SBCC sector at the country, regional and global level in collaboration with regional colleagues and the Knowledge Leadership and Learning team at A&T Headquarter.

## Problem Solving & Impact

- Decisions and actions have a significant impact on the long-term success of the program with management and division operations.
- Problems encountered are complex and highly varied, and non-recurring requiring creative approaches to resolve them.
- Exercises own judgment to set goals and determine strategies to achieve results that align with organizational goals.

## Travel Requirements

- 15% depending on where this position is based.

## Qualifications

- Master's degree in Communications, Marketing, Social or Behavioral Sciences, Public Relations, Public Health, or related fields.
- 10+ years of, advocacy, or communications experience in the developing world context, preferably also from Southeast Asia.
- Demonstrated experience in SBCC within public health arena, preferably in nutrition.
- Fluent in behavior change theory and approaches, including human centered design.
- Demonstrated experience using innovative and technology-based approaches for behavior change.

- Articulate, professional and able to communicate in a clear, positive manner with clients and staff.
- Must be able to read, write and speak fluent English; fluent in host country language as appropriate.
- Prior work experience in a non-governmental organization (NGO) as well as experience working collaboratively or directly with multi-lateral organizations preferred.

### **Applied Knowledge & Skills**

- Working knowledge of concepts, practices, and procedures to provide technical support and supervision for public health nutrition studies and assessments.
- Demonstrated expertise in applying findings and results from qualitative assessments in public health sectors for the development of communications strategies and tools.
- Comprehensive knowledge of concepts, practices, and procedures related to communications.
- Excellent oral and written communication skills.
- Excellent and demonstrated project management skills.
- Excellent and demonstrated public relations, interpersonal relations, public speaking, and diplomacy skills required.
- Strong critical thinking and problem-solving skills.
- Ability to take initiative and focus on results.
- Ability to influence, motivates, negotiates and collaborates well with others.
- Must be able to read, write and speak fluent English

### **About FHI 360:**

FHI 360 is a nonprofit human development organization dedicated to improving lives in lasting ways by advancing integrated, locally driven solutions. Our staff includes experts in health, education, nutrition, environment, economic development, civil society, gender, youth, research and technology — creating a unique mix of capabilities to address today's interrelated development challenges. FHI 360 serves more than 70 countries and all U.S. states and territories.

This job description summarizes the main duties of the job. It neither prescribes nor restricts the exact tasks that may be assigned to carry out these duties. This document should not be construed in any way to represent a contract of employment. Management reserves the right to review and revise this document at any time.

We offer competitive compensation and an outstanding benefit package. Please visit FHI 360's Career Center for a list of all open positions.

FHI 360 is an equal opportunity and affirmative action employer. FHI 360 is an equal employment and affirmative action employer whereby we do not engage in practices that discriminate against any person employed or seeking employment based on race, color, religion, sex, sexual orientation, gender identity, national or ethnic origin, age, marital status, disability, veteran status, genetic information or any other status or characteristic protected under applicable law.